



Introduction of UNDOKAI Dreams Association (UDA)

December, 2020

UNDOKAI Dreams Association

Our Mission & Vision, and Approaches

Create a Society that Generates Vitality while Complement Diversity



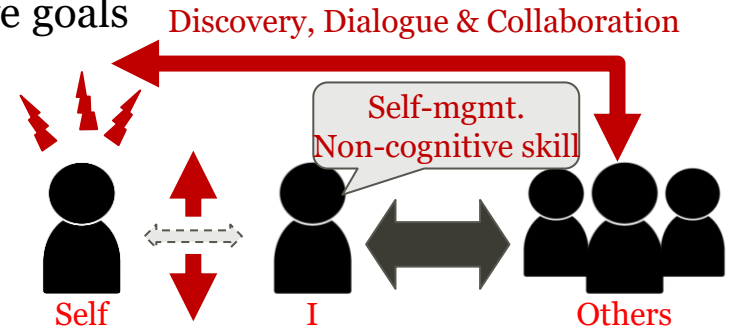
- UNDOKAI has characteristics that transcend nationality, religion, age, gender, etc., and remind you that “**Everyone is Different, but Everyone is Same**”
- System that accepts diversity & works together to achieve goals
- Ideal form of society that all human beings expect

➤ Mission

Continuing to pursue and maximise the potential & values of UNDOKAI our aim is to nurture the skills of communityship towards the creation of a mutual-help society

➤ Vision

Be yourself, with energy and strong spirit
An exciting day like UNDOKAI, every day, for you and those around you
That's the kind of society we are creating, through UNDOKAI !



The general system of mgmt. cannot be changed without changing the general system of education. They are one in the same



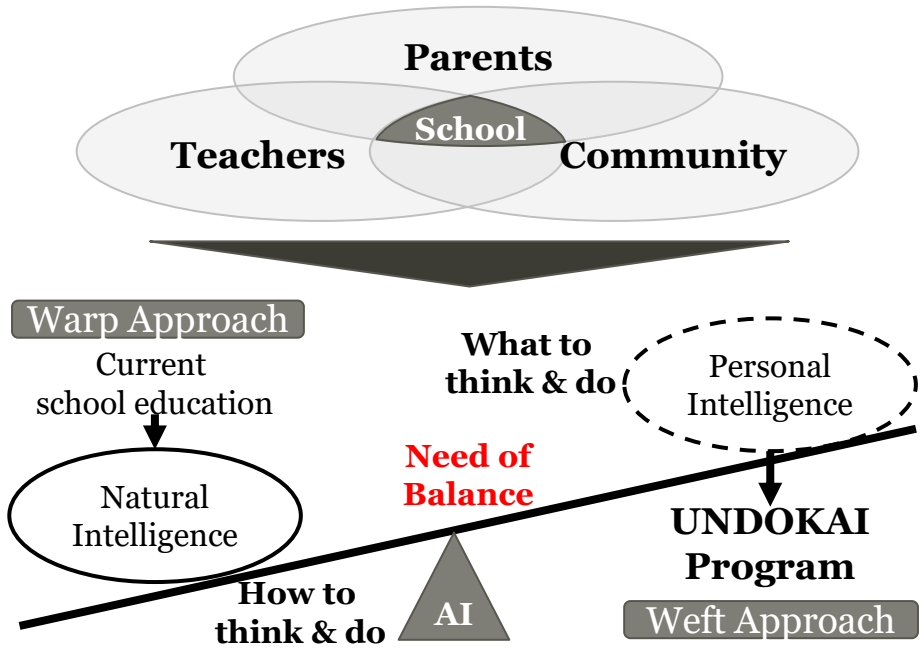
W. Edwards Deming
(1900-1993)

we aim to create a mutual-help society based on communityship

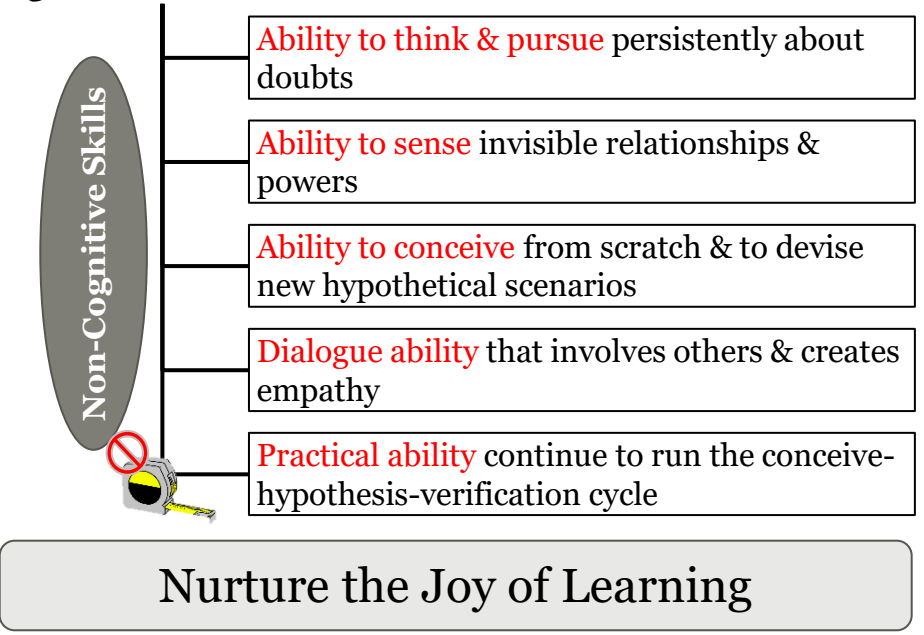
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Transform the Purpose of School & the System of Education

- In the paradigm shift, the biz. model of co. has shifted from mass production to personalised, and mgmt. system of **performance mgmt.** (measurement & evaluation) **have collapsed**
- Post Industry 1.0, under the rapid tech. evolution, performance mgmt. in co. was introduced in education, and **mass production of Human Resources** to support the high economic growth of today's developed countries. This continues till date.
- In the age of no answer, the meaning of finding answers has diminished. It is important people collaborate to run “conceive-hypothesis-verification cycle” (**quest for truth**)
- Time to get back **humanity in edu.** which encourage skepticism, tolerance & critical thinking
- **Wholeness educational approach towards AI era**
- **Necessary to reform the education system**



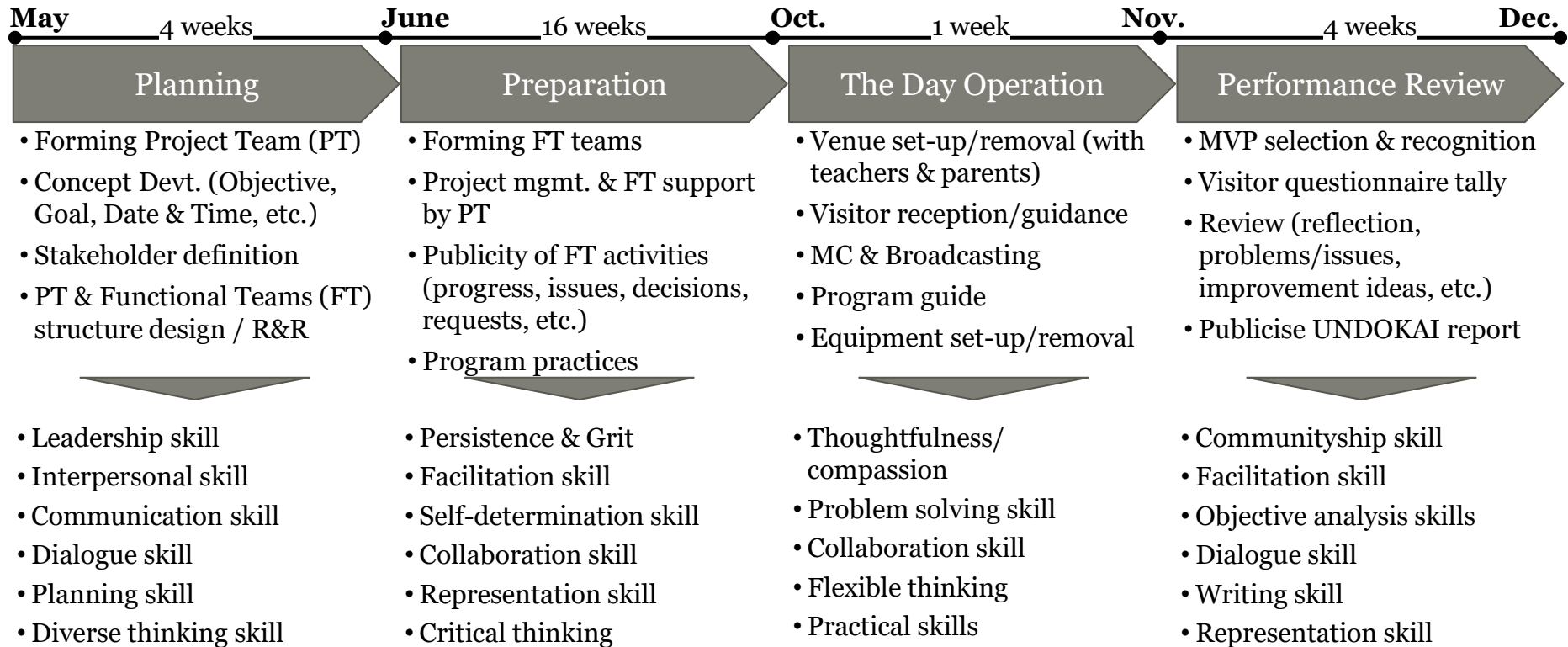
Quest for Truth



Introduction of UNDOKAI Dreams Association (UDA) Long Term Educational Approach (the case of Japan)



- Students take full initiative & cooperate with each other, and **produce UNDOKAI** as a gift for parents, teachers & other supporters in the community to see children's growth
- Long term (about 25 weeks) educational approach that aims to **deepen each student's self-awareness** subjectively & objectively, and **develop non-cognitive skills**
- Nurture self-initiative/determination/practical abilities throughout the processes



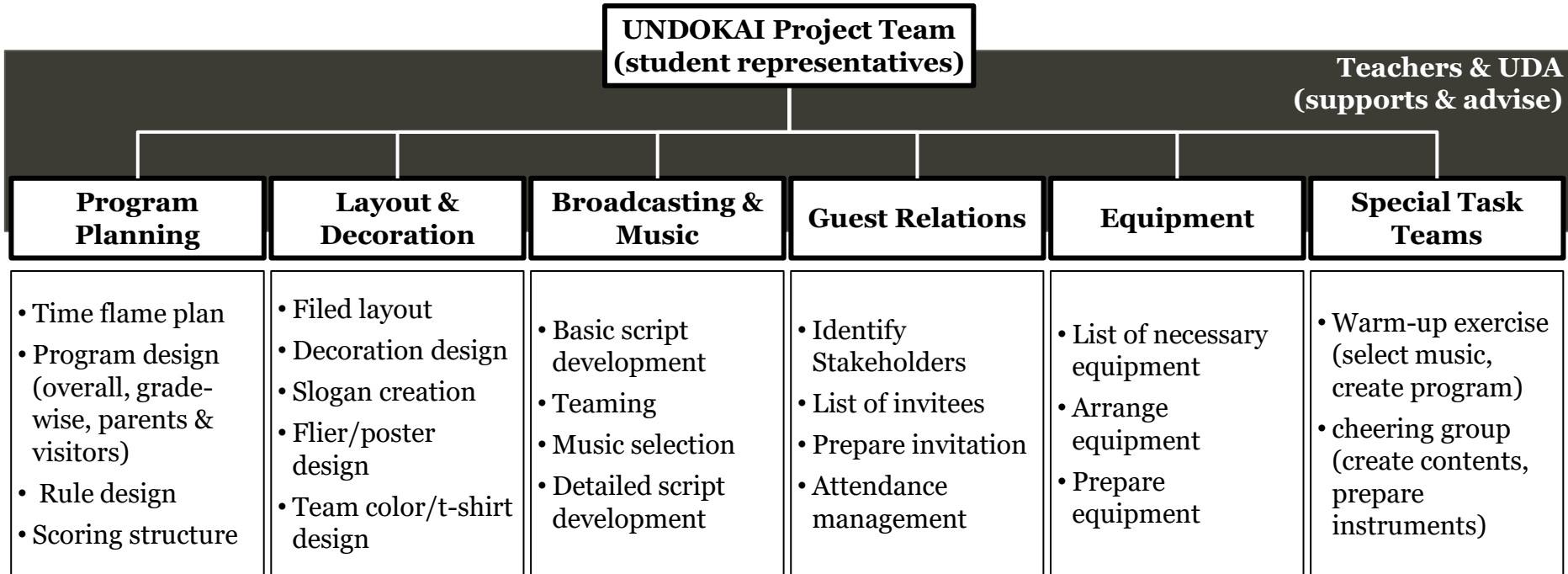
Various non-cognitive skills are fostered through the process
in which students take full initiative & create together

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Produced by students (Project Team & Functional Teams)



- Form a **team of students** & deepen planning contents so that students can think & devise themselves. The discussion is initially lead by teachers and gradually left to student leaders
- Each student has a wide range of will & wishes, and each student express & recognise each other's goodness, personality & diverse ideas, and is a process that plays an equal role in consensus building
- Acquire the ability to think about others, such as compassion on lower grades/visitors



Encourages students to be independent & practices in different age groups

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Expand UNDOKAI Experiences in Schools - Engagement Plan



- UDA will provide an experience program for schools (class room & ground) that will allow students & teachers to know, experience & evaluate UNDOKAI
- To fix the details of program, UDA will require planning discussion with teachers
- Request teachers to cooperate & support UDA team during the program

(1) Learn UNDOKAI

Provides learning session on UNDOKAI (what, why & how)

➤ Learn UNDOKAI in class room (2 hours)

- The meaning of UNDOKAI in Japanese society & schools
- The Purpose of UNDOKAI for students, teachers, parents & others in the community
- The Process of UNDOKAI as an educational program
- Learn major games (video)

➤ Try UNDOKAI on ground (1 hour)

- Let's try games (demo)

Make the opportunity for meaningful & safe!!

(2) Experience UNDOKAI

Provides UNDOKAI!! for students

Games		Time
Opening Ceremony		20 mins
*Taiso (Radio Exercise)		15 mins
1	Tamaire	20 mins
2	Big Ball Pass	30 mins
Refreshment Break		30 mins
3	Centipede Race	20 mins
4	Four Way Tug-of-War	20 mins
5	Relay Race	15 mins
Closing Ceremony		15 mins
Total Time		3 hours

*Taiso (radio exercise) is a popular Japanese warm-up calisthenics performed to music

(3) Review UNDOKAI

Provides reviewing session for students & teachers

➤ Review UNDOKAI with students (1 hour)

- Findings, feelings, values & difficulties derived from the experience

➤ Review UNDOKAI with teachers (1 hour)

- Findings, feelings, values & difficulties derived from the experience
- Impact on daily life & study of students (any possible constraint/anxiety)

➤ Way forward

- Implementation plan
- Scope of support provided by UDA

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Expand UNDOKAI Experiences in Schools - Games



- Every game includes time for demo given by UDA facilitators
- Depending on the number of students, multiple rounds of selected games will be conducted to give every student a chance to participate



Tamaire

Teams race to get as many balls into the basket in the given time frame



Team Relay

All team members run with a baton, passing to the next team member, until the whole team is finished



Centipede

Members are bound together at the ankles with centipede straps and must walk from one side of the field to the other



Big Ball Pass

Teams stand in a line and pass a big ball over the team's head from one side of the field & then back



4-way Tug of War

4 teams play tug-of-war at the same time. Teams must pull the rope to their corner of the field

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12 UNDOKAIs Conducted by UDA since 2016



■ FY2016

1. Kendriya Vidyalaya, No. 2, Delhi Cantt.
2. Sri Prakash Vidyaniketan, Visakhapatnam

■ FY2017

3. Kendriya Vidyalaya, No. 2, Delhi Cantt.
4. Kendriya Vidyalaya, Sector-2, R.K. Puram, Delhi
5. DLF Place, Saket, Delhi (Konnichiwa Japan)
6. Bluebells School International, Delhi
7. Joint Industrial Park UNDOKAI, Neemrana

■ FY2018

8. DLF Place, Saket, Delhi (Konnichiwa Japan)
9. Bluebells School International, Delhi
10. Kendriya Vidyalaya, No. 2, Delhi Cantt.
11. Joint Industrial Park UNDOKAI, Neemrana
12. Kendriya Vidyalaya, Sector-2, R.K. Puram, Delhi



Introduction of UNDOKAI Dreams Association (UDA)

How Educators in India find UNDOKAI ? (testimonials)



■ **Bharthi Kukkal, Principal, Kendriya Vidyalaya No.2- Delhi Cantt.**

- Today when guests were there, our chairman who is also chairman of ARMY public schools and he wanted to introduce in ARMY public school also, so slowly it will definitely spread out. It's more entertaining, and sports with good spirit, team spirit. That is the main part of UNDOKAI, isn't it!

■ **Awadhesh Dubey, Principal, Kendriya Vidyalaya, Sec-2, R.K. Puram, Delhi**

- It's a wonderful thing to be a part of UNDOKAI work karma. And the way you have organised it, I commit my thanks to you. I find various similarities between Japan and Indian people, UNDO means physical exercise and KAI means togetherness. So WE have Our saying is "... (Indian saying)...." Which means: Let us walk together, eat together and move together towards progress, but we believe in ... So my special appreciation for Japanese people, their culture and I am very much impressed the way they are dedicated

■ **Manju Setti, Head Academics, Bluebells School International**

- I think it's a very good initiative, and particularly to promote physical health and they are very enthusiastic and energetic, and the energies need to be channelized, and if you have such games it's a good idea to make them aware of good physical fitness and these games are informal games which children just love! All age groups seem to enjoy them well, obviously it was a wonderful experience there was a lot of teamwork, there was a lot of excitement when all the team were getting together and play at this event. I think that everybody is enjoying the experience even though today is a holiday, and everyone was participating with a lot of enthusiasm. A healthy body and a healthy mind it goes together, so this kind of event enhances that spirit of friendship, bonds, togetherness. UNDOKAI teaches a lot of team spirit, sportsman spirit and I think that's what we all want for the world when we think of global peace

■ **Supervisor, Bluebells School International**

- Sports is an integral part of our life, of everyone's life. It is good so see children cooperating with each other, supporting each other for making the game successful. To win or to lose is not the important issue, the important issue is the participation, the energy and the enthusiasm to participate

Introduction of UNDOKAI Dreams Association (UDA) Media Coverage



Press Conference



'Undokai' at Port Stadium today

#Hindu • Visakhapatnam • Sat, 13 Feb 2016



Summary: A Japanese style sports event - Undokai - is being organized by Sri Prakash Vidyaniketan in collaboration with Japan Sports Communication at Rajiv Gandhi Indoor Stadium beside the Akkayyapalem highway on Saturday. Undokai started in Japan in a big way after World War II and had become popular among children. Three Japanese artists, who have learnt Odissi, will perform on the occasion. Three Japanese women, who have learnt Odissi, would perform on the occasion. 'Undo' in Japanese means sports and 'kai' means event.

A Japanese style sports event - Undokai - is being organised by Sri Prakash Vidyaniketan in collaboration with Japan Sports Communication at Rajiv Gandhi Indoor Stadium beside the Akkayyapalem highway on Saturday. Addressing a media conference in this connection at Sri Prakash School here on Friday, the Chief Visionary Officer of Gakken Japan Rajesh Pandya said the top priority was being given to sports in Japan as a healthy body was the prerequisite for a healthy mind. 'Undo' in Japanese means sports and 'kai' means event. Undokai started in Japan in a big way after World War II and had become popular among children. Programme Director from Japan Ya Yoneji said that events 'Carry the big ball', 'ball toss game', 'beach flag', '4-way tug of war' and 'Sumo' would be organised as part of the event and it would be fun for children to participate. BCCI National Selector MSK Prasad would be felicitated. Three Japanese women, who have learnt Odissi, would perform on the occasion. Three Japanese artists, who have learnt Odissi, will perform on the occasion.

Source:

<http://www.thehindu.com/news/cities/Visakhapatnam/undokai-at-port-stadium-today/article8230800.ece>

THE HINDU

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CITIES - VISAKHAPATNAM

VISAKHAPATNAM, February 14, 2016

Updated: February 14, 2016 09:08 IST

Undokai: students enjoy variety of games

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Students of Sri Prakash Vidyaniketan participating in the variety games, conducted by the Japanese Sports Corporation, in Visakhapatnam on Saturday — photo: C.V. Subrahmanyam

Odissi dance by Japanese women a special attraction:

A colourful Japanese style sports event - Undokai - was held at the Rajiv Gandhi Indoor Stadium (Port Stadium) on Saturday.

Students participated enthusiastically in the variety games. In the 'ball toss game' the participants had to pick up the balls, lying on the floor, and put them in the basket.

In the 'Carry the Big Ball' game, the teams carried the big balls over their heads and passed them on from end to end. The 'Beach Flag' is another of the 'Sumo' was some of the other attractions in

Sporting in the Japanese way

Undokai, a sports event in Japanese style was organised at Kendriya Vidyalaya No. 2, Delhi Cantt. The event was introduced in Delhi under the leadership of Rajesh Pandya, Chief Visionary Officer of one of the leading companies of education in Japan under the supervision of Takaaki Yoneji and Yoko Fukushima along with other team members.

The focus of the event was *Mori Ki Bani, Tari Ki Bani*. The purpose was to highlight that a sound mind could exist only in a sound body. The function was inaugurated by a flag hoisting ceremony. The flag of India and Japan were jointly hoisted by



Santosh Mircha, Deputy Commissioner, EVS, Delhi Region and Kedamni Dasraku, First Secretary, Embassy of Japan.

A melodious Japanese song and dance was presented. An Odissi dance was also performed by two members from Japan. Around 3000 students participated in the event along with 100 teachers from the school.

Various activities were undertaken like radio exercise, carry the big ball, ball toss game to a basket, sumo, beach flag, four way tug of war and relay. The benefits of the event were highlighted by the team. The programme aimed to keep all students fit and energetic to see a healthy India prosper towards a promising future.

The Times of India | Indian Express | The Hindu | Bay News | NYOOOZ | Vizag City Online

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Our Activities are Supported by Your Contributions



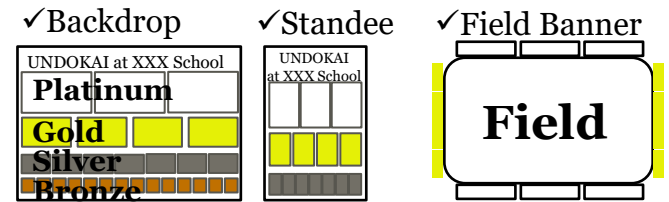
- To achieve our vision to develop a Communityship, UDA works together with many educational institutions to introduce UNDOKAI to children & young people
- UDA had been granted the 80G license from the Income Tax Office (ITO) in FY2018 and as such **all the donations to UDA are eligible for 50% tax exemption**



● PR & Ads Benefits for Corporate Donors

Category	Contribution Amount (INR)	Benefit
Bronze	1 Lakh	Banners, Event Brochure, Website, Social Media
Silver	3 Lakh	All the above + Caravan Car, Standees
Gold	5 Lakh	All the above + Field Banners, T-shirt, Certificates
Platinum	10 Lakh	All the above + Press Release

● Images for Banner Ads



● Images for Caravan Car Ads



Introduction of UNDOKAI Dreams Association (UDA)

Annual Action & Budget Plan for FY2021



- UDA conducted trial activities with the support of the Govt. of Japan and our Founder. The test has been well received by many educational institutions and educators, and we have decided to continue the activities with our roots in India
- Founded in 2020, UDA positions initial 3 years (FY2020-2022) as the organisational infrastructure development phase, limiting its scope of activities to the NCR
- For FY2021, we are targeting 3-5 schools in NCR (including 1 school for special children)

● Action Plan

Goal (Objective)	Develop operational foundation and provide UNDOKAI experience opportunity for school children of 1,200+
Area	NCR
Activity	<ul style="list-style-type: none"> • Provide one day UNDOKAI experience opportunity for school children • Expound the values & meanings of UNDOKAI to school educators & children
No. of schools	3-5 (1-2 in public schools, 1-2 in private schools and 1 in special school)
No. of children	Total of 1,200+ (400+/per school)

● Budget Plan

A. Direct Cost			
Particular	Unit No.	Unit Price	Total
UNDOKAI Eqpt.	1	200,000	200,000
Stage, Sound, Photo. etc.	3	46,000	138,000
Food & Water	1,200	150	180,000
Memento, etc.	1,200	100	120,000
Ope. Staff	150 (days)	2,000	300,000
Total (A):			938,000
B. Administrative Cost			
Travel	12	2,000	24,000
Comm. & postal	12	3,000	36,000
Stationary	-	5000	5,000
Total (B):			65,000
Overall Operational Cost: 1,003,000			

We are highly expecting your keen engagement towards UNDOKAI
to transform the society from self-help to mutual-help
Our fundraising target for FY2021 is INR. 10 lakh !!

Our Contacts

We Look Forward to Your Enquiry



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UNDOKAI